



ENERGY CONFERENCE & EXPO

March 11-12, 2026
Meydenbauer Center
Bellevue WA

POST EVENT REPORT



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Energy leaders



King County



Supporting Partners



AEE West at-a-Glance

2

Days

4

Tracks

12

Sessions

57

Speakers



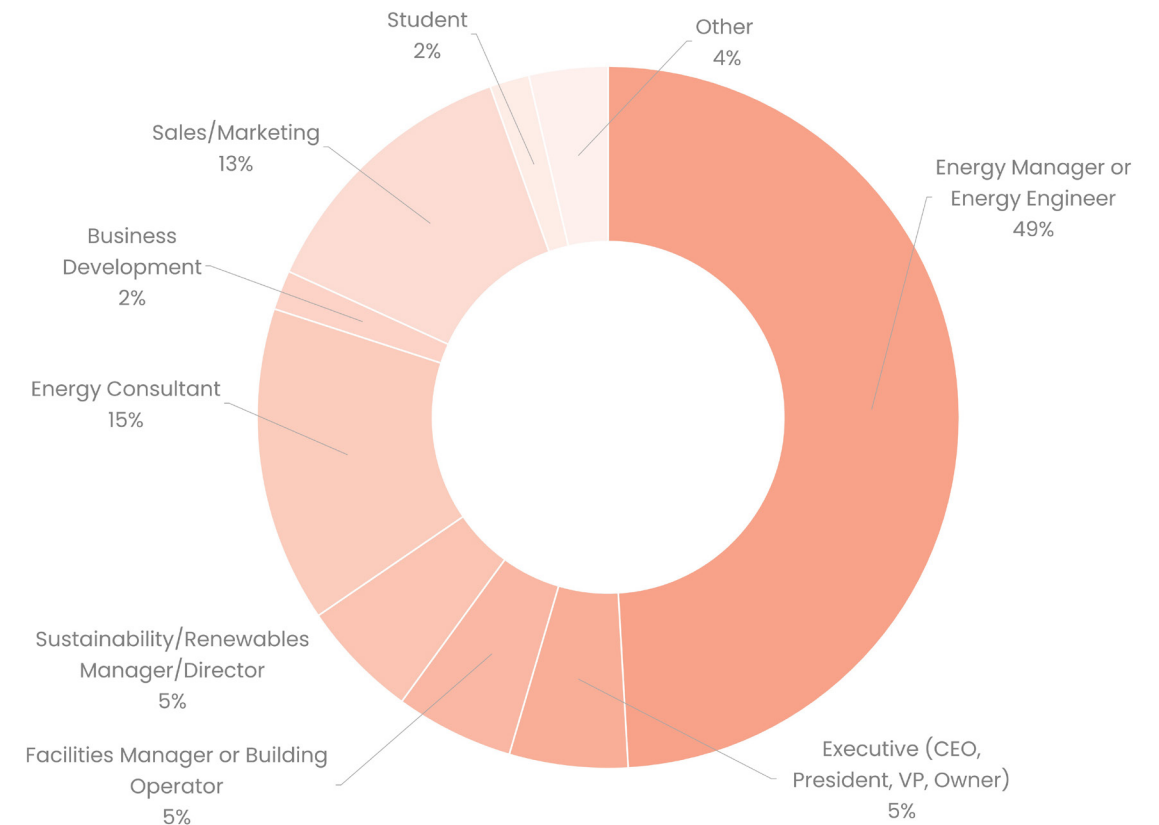
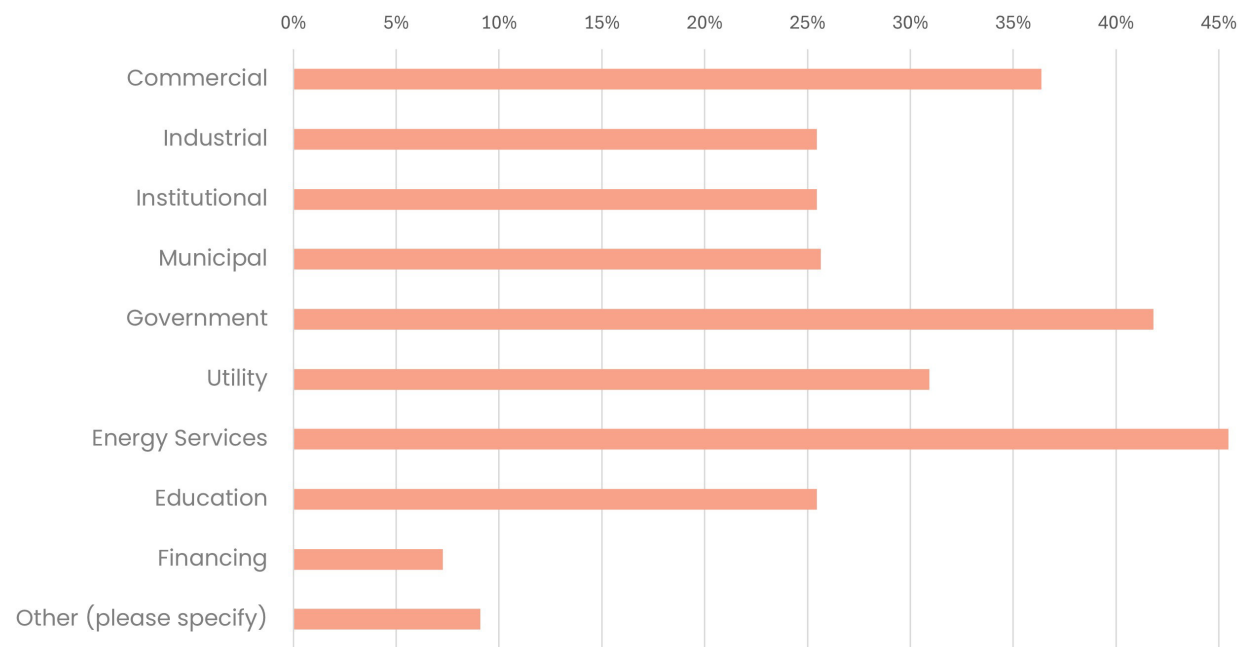
AEE West at-a-Glance

Conference Topics

Artificial Intelligence	Industrial Energy Management	Energy Management Success Stories
Big Data & Energy Analytics	Renewables	Smart Grid/Microgrid
Building Decarbonization	Grid Capacity and Readiness	Policy Funding and Implementation
Transportation and Infrastructure	Energy Reliability	Workforce Development

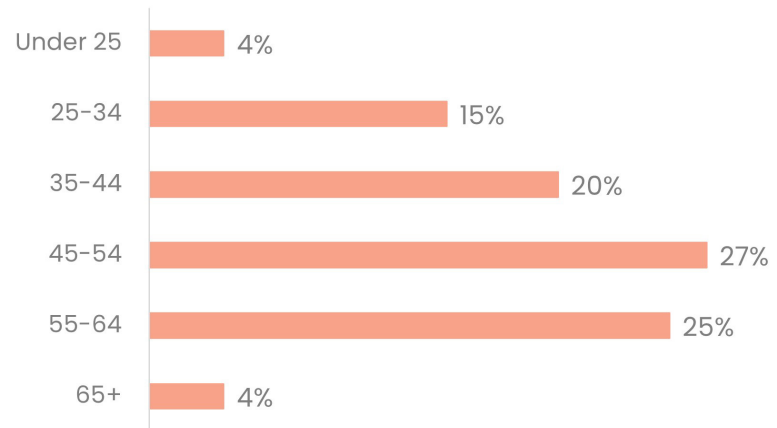
Connecting Energy Professionals

Attendees span a broad range of markets, sectors, and organizational roles, united by a shared commitment to energy efficiency.

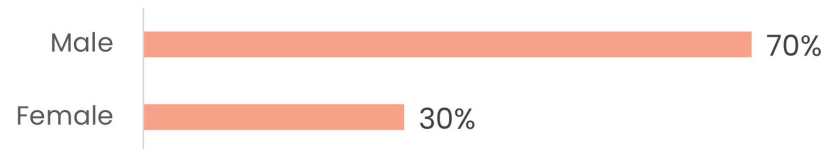


Attendee Demographics

Age group



Gender



Keynote Speakers



Aaron August
Senior Vice President, Chief
Customer & Transformation
Officer, Puget Sound Energy (PSE).



Sam Cho
Commissioner of the Port
of Seattle.



Shay Reed
AGMM Energy, CEM,
Costco Wholesale.



David Logsdon
Director of Electrification and
Strategic Technology, Seattle City Light.



Mo Malakoutian
Mayor, City of Bellevue.



Ash Awad
President and Chief Market Officer
at McKinstry.



Summer Fowler
Owner and President of ecoREAL
LLC, and WELL Faculty member.

Attendee Satisfaction

87%

**learned new skills, and
gained knowledge** they can
apply to their job

89%

said that networking
opportunities were **good,
very good or excellent**

84%

rated the quality of
instruction as **good, very good
or excellent**

66%

were inspired to make
changes at work

90%

rated the conference as **good,
very good or excellent**

Attendee Perspectives

"It was an incredible experience to be surrounded by so many brilliant minds who are truly passionate about the future of energy reduction and building optimization."

"The AEE conference was great overall. It pulled me from my day-to-day work as an energy engineer and challenged me to think more broadly about the problems facing our industry and our world."

"From the deep-dive technical sessions to the spontaneous hallway conversations, the level of expertise and dedication to sustainability was world-class."

"As a young energy professional, AEE West was a great opportunity to explore possible career paths while learning from experts about new and ongoing regional projects."

"I liked learning new things in general, especially new technologies and how they're being used in real time from people with experience."

"It was enlightening that several of the sessions spoke specifically about "how" to reduce consumption, and weren't just a generic sales pitch."

"The conference created space to reflect on my own work and experience, and inspired me to view my projects through new lenses."

Technology Expo

85%

of attendees rated the expo as **good, very good or excellent**

"Seeing the latest advancements in energy management and building performance analytics firsthand was eye-opening."

"I discovered new and very interesting products at the Expo."

"The expo was laid out well and I could maneuver well around to different areas and vendors."



Exhibitor Experience

80%

of exhibitors were **very satisfied or satisfied with the expo.**

"As an exhibitor, the quality of the attendees was very good."

"One of the most positive aspects of the expo was that there was good traffic at our booth for most of the show."

"AEE West was a great event. Nothing beats shaking hands with the members and meeting new people!"

"We liked the booth traffic and the interest expressed by the energy companies."

85%

of exhibitors **anticipate sales** as a result of the event.



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