



Association of Energy Engineers

**2026**

**Media Kit**

# Why AEE?

- Our opportunities provide access to a growing network of professionals in the dynamic fields of energy engineering and energy management, renewable and alternative energy, power generation, energy services, sustainability, and all related areas.
- We limit options to provide a greater benefit for the marketer and reduce noise to our member base.
- Many of these opportunities are delivered on an opt in basis, enabling you to reach a highly targeted and open audience.
- AEE advertising is very effective based on cost vs reach.

## At-a-Glance

Current Membership

**18,500+**

Energy Industry Professionals

Active Certifications

**32,000**

Credentials Recognized Worldwide

Global Presence

**144+**

Countries

Local Level Commitment

**58**

US Chapters

**56**

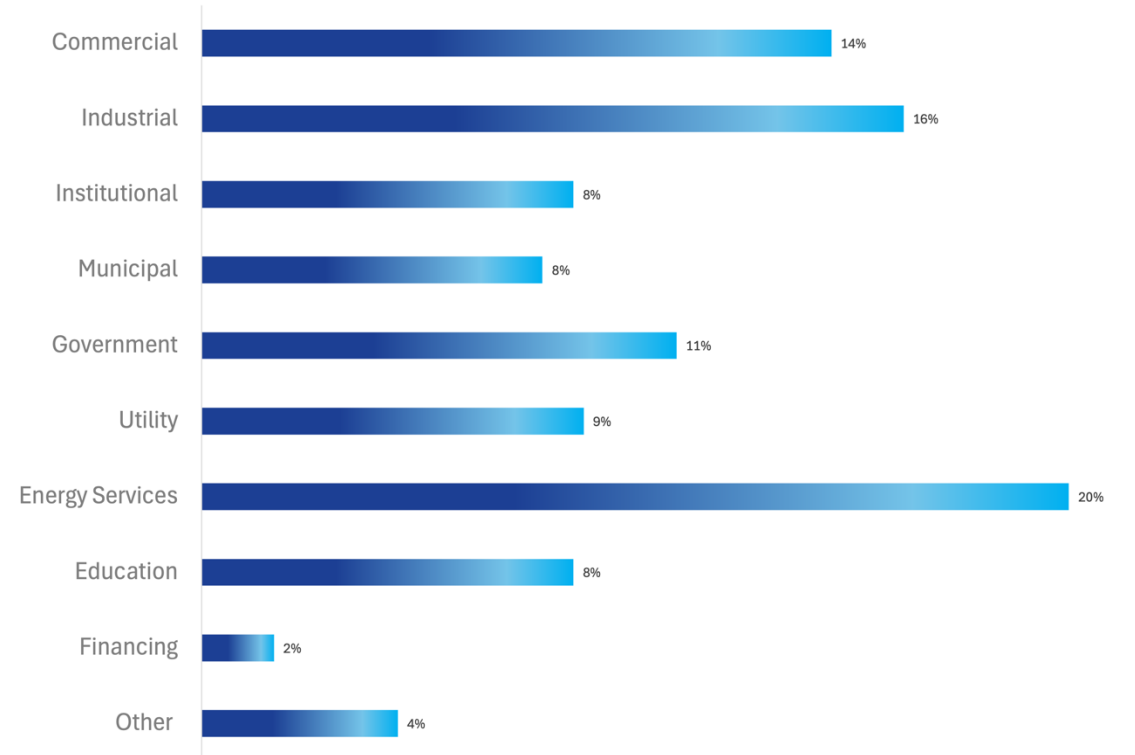
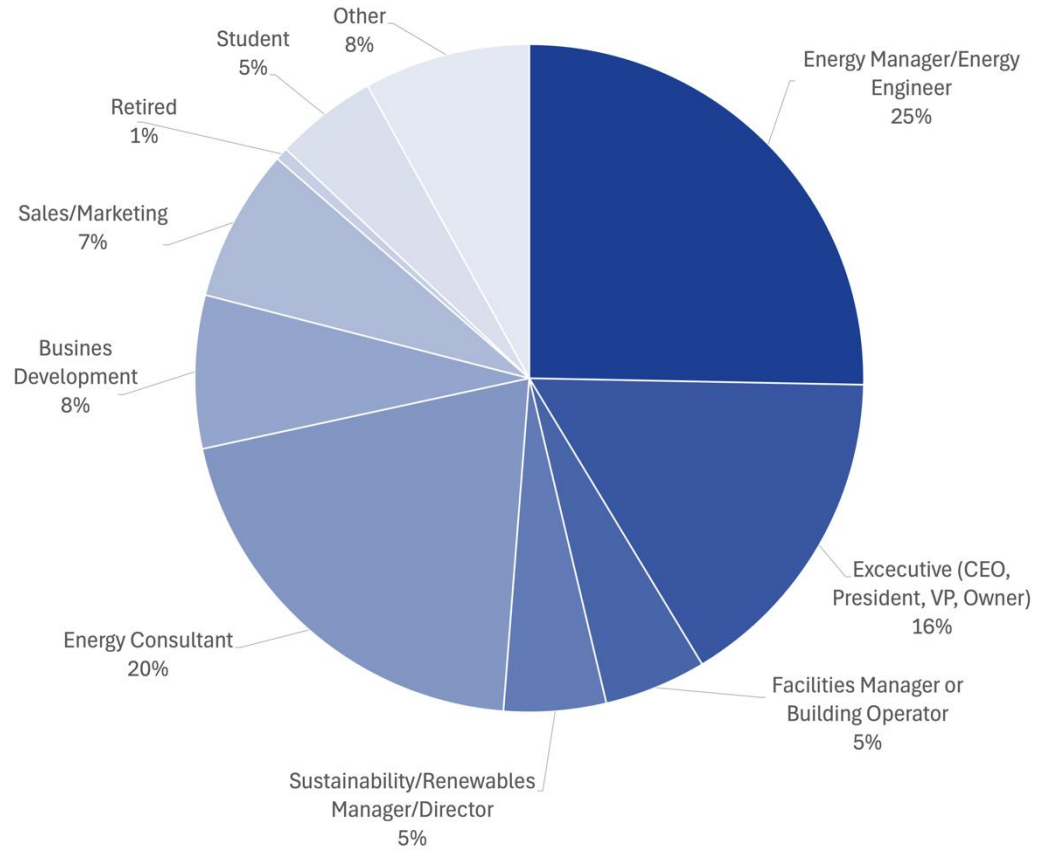
Int'l Chapters

Growing Base

**45**

Student Chapters

# AEE Audience



# Examples of Title/Position/Interest

- Association of Energy Engineers (AEE) Members
- Certified Energy Managers (CEMs)
- Executives (CEO, CFO, COO)
- Energy Engineers
- Building Managers
- Facility Managers
- Utility Accountants
- Energy Service Performance Managers
- Energy Efficiency Consultants
- Project Engineers
- Resource Efficiency Managers (REMs)
- Plant Engineers, Managers & Administrators
- End Users
- Maintenance Managers
- Boiler Owners & Operators
- Corporate Planners
- Electrical, Mechanical & Process Engineers
- Energy Procurement Professionals
- Environmental Engineers & Managers
- Health Care Facility Administrators
- HVAC Contractors
- LDC and Municipality Representatives
- Utility Facility Managers & Account Managers
- Researchers in Public Institutions
- Certified Energy Auditors (CEAs)
- Certified Building Commissioning Professionals (CBCPs)
- Certified Lighting Efficiency Professionals (CLEPs)
- Certified Sustainable Development Professionals (CSDPs)
- Certified Carbon Reduction Managers (CRMs)
- Certified Energy Procurement Professionals (CEPs)

# Weekly Email Newsletter

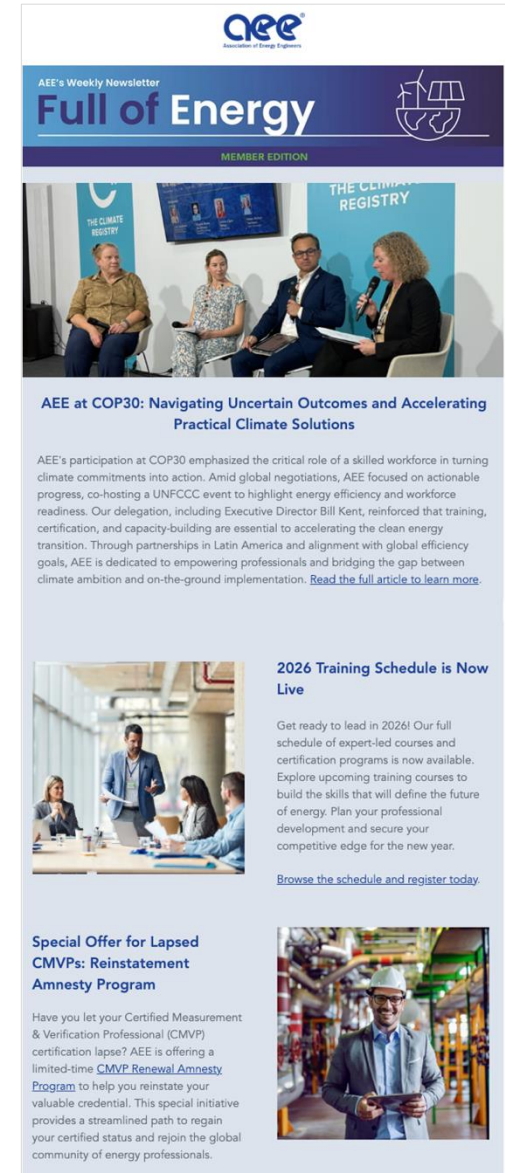
## 50,000+

highly segmented subscribers worldwide

Subscribers include AEE members, certified professionals, event attendees, and industry contacts.

Members: 44.3% open rate – 7.7% click-through rate

Non-members: 32.6% open rate – 10.4% click-through rate



The image shows a preview of the AEE Weekly Newsletter, 'Full of Energy' Member Edition. The header features the AEE logo and the title 'Full of Energy' with a stylized energy symbol. Below the header is a photograph of four people in a panel discussion at COP30, with a backdrop that reads 'THE CLIMATE REGISTRY'. The main content area includes three articles: 'AEE at COP30: Navigating Uncertain Outcomes and Accelerating Practical Climate Solutions', '2026 Training Schedule is Now Live', and 'Special Offer for Lapsed CMVPs: Reinstatement Amnesty Program'. Each article has a small image and a brief description.

**AEE at COP30: Navigating Uncertain Outcomes and Accelerating Practical Climate Solutions**

AEE's participation at COP30 emphasized the critical role of a skilled workforce in turning climate commitments into action. Amid global negotiations, AEE focused on actionable progress, co-hosting a UNFCCC event to highlight energy efficiency and workforce readiness. Our delegation, including Executive Director Bill Kent, reinforced that training, certification, and capacity-building are essential to accelerating the clean energy transition. Through partnerships in Latin America and alignment with global efficiency goals, AEE is dedicated to empowering professionals and bridging the gap between climate ambition and on-the-ground implementation. [Read the full article to learn more.](#)

**2026 Training Schedule is Now Live**

Get ready to lead in 2026! Our full schedule of expert-led courses and certification programs is now available. Explore upcoming training courses to build the skills that will define the future of energy. Plan your professional development and secure your competitive edge for the new year. [Browse the schedule and register today.](#)

**Special Offer for Lapsed CMVPs: Reinstatement Amnesty Program**

Have you let your Certified Measurement & Verification Professional (CMVP) certification lapse? AEE is offering a limited-time [CMVP Renewal Amnesty Program](#) to help you reinstate your valuable credential. This special initiative provides a streamlined path to regain your certified status and rejoin the global community of energy professionals.

# Weekly Email Newsletter

## Ad Space Information

### Ad Banner

Banner space, prominently displayed in the main content of the newsletter with a link to a landing page of choice.

Insertions/Weeks	Price
1	\$1,800
3+	\$1,500 / each

#### Specs:


1200px x 400 pixels (.PNG or .JPG files)

#### Materials Deadline:

Friday previous week to publication (upon availability)


exploring new technologies that can be applied to buildings and infrastructure.

[Learn more about our Academic Membership.](#)




**Energy Efficient Genset Heating**

Download the proceedings paper from Hotstart's AEE World 2025 Technical Session.



**AEE Nepal Chapter Holds Inaugural Meeting, Ushers in New Leadership**

The AEE Nepal Chapter held its first official general meeting to launch the country's inaugural chapter, marking a



**AEE Chapters Host Joint Seminar on Jordan's Solar Growth**

The AEE Macau, Hong Kong, and China Chapters recently co-hosted a collaborative seminar at Hong Kong

# Weekly Email Newsletter

## Ad Space Information

### Advertorial

Advertising feature in news section bottom right space. Includes feature image, write-up, and link to landing page of choice.

- Feature will be labeled as paid advertising space.

Insertions/Weeks	Price
1	\$2,200
3+	\$1,900 / each (*)

(\*) Repeated insertions of same content must be at least 6 weeks apart.

#### Specs:



Image: 500px x 850 pixels (.PNG or .JPG files)  
Copy: 450 characters -with spaces- max.  
Link: Provide landing URL

#### Materials Deadline:

Friday previous week to publication (upon availability)

industry through mentoring, networking, and scholarships. Join today and support greater diversity, talent, and innovation in our industry!

Plant, offering invaluable insights into real-world energy systems. [Register now!](#)



**Access the Latest Issue of the IJEM Journal**

Access cutting-edge insights in energy management with the [International Journal of Energy Management \(IJEM\)](#), a bi-monthly publication exclusively available to members. As a member, you receive the electronic version (PDF) of this journal, featuring original articles and papers on the latest engineering and analytical approaches to energy management and efficiency. Log into your member portal to view the [latest edition](#).

**Navigate Your Certification Journey**

Discover which certification is the perfect fit for your professional journey. Whether you're looking to specialize in energy management, renewable energy, or other facets of the industry, our certifications offer the knowledge and recognition you need to succeed. With certifications you can enhance your expertise, advance your career, and make a meaningful impact in the world of energy. [Click here](#) to begin your certification journey!

**Upcoming Member Webinars**

<b>March 07, 2024</b> 9:30 am-10:30 am EST   GMT - 5	<b>CWEEL International Women's Day Panel Discussion: Empowering Women in the Green Economy</b> Crissy Godfrey   Specialist Leader, Deloitte Consulting
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# Member Journals

## A Trusted Source for Technical Information

AEE members receive complimentary subscriptions to these leading edge professional online publications:

- International Journal of Energy Management
  - International Journal of Strategic Energy & Environmental Planning
  - Alternative Energy & Distributed Generational Journal
- ✓ Members consider Journals the second most valuable benefit.
  - ✓ Members receive a dedicated email alerting them when each journal has been published.
  - ✓ Emails have a 57% open rate and 22% click through rate.
- *Optional hardcopy versions available to members when requested for an additional fee.*



# Member Journals

## Ad Space Information

*Limited to three Full-Page insertions per edition.*

### Ad Specs

Page size: 6" x 9" No Bleed

Ad size: 5.5" x 8.5"

File: Adobe Print Quality PDF Preferred

*Note: Hardcopy journals are printed in grayscale (B&W)*

### Closing Deadline:

4 (four) weeks prior to publish date

### Materials Deadline:

2 (two) weeks prior to publish date

\* See publish dates for each journal on next page

International Journal of Energy Management	International Journal of Strategic & Environmental Planning	Alternative Energy & Distributed Generation Journal
Approx. 17,000	Approx. 17,000	Approx. 1,200
Feb, Apr, Jun, Aug, Oct, Dec	Jan, Mar, May, Jul, Sept, Nov	Mar, Jun, Sep, Dec
AEE MEMBERS	AEE MEMBERS	DIVISION MEMBERS
1 Insertion	1 Insertion	4 Insertions
\$995 full-color page	\$995 per page	\$395 per page

# Member Journals

Publish Dates for 2026

International Journal of Energy Management	International Journal of Strategic & Environmental Planning	Alternative Energy & Distributed Generation Journal
February 23	January 19	March 9
April 20	March 23	June 15
June 22	May 19	September 7
August 24	July 20	December 7
October 26	September 28	
December 21	November 16	

# AEE Events

Our globally recognized events serve as premier platforms for sponsors and exhibitors to showcase innovations, connect with industry leaders, and engage with an influential audience.

## Why Partner with AEE?

**Targeted Exposure:** Position your brand in front of a dedicated, global audience of energy professionals eager for solutions and partnerships.

**Strategic Connections:** Network with industry leaders, potential clients, and partners in an environment ripe for collaboration and business growth.

**Leadership Spotlight:** Demonstrate your industry leadership and commitment to sustainable energy solutions on a global stage.

[Learn More About AEE Events](#)

## Our 2026 Events



# Contact Information

## Quotes & Availability

Kristen Creel: [kristen@aeecenter.org](mailto:kristen@aeecenter.org)

## Specifications & Materials

Rachel Hobson: [rachel@aeecenter.org](mailto:rachel@aeecenter.org)

## Main AEE Contact Info

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