

Power Your Progress with AEE Conferences in 2024!

Energy Conference & Expo
2024 Sponsor & Exhibitor Prospectus



We bring energy professionals together to learn about the latest energy-saving strategies, services, and technologies and deliver exceptional business and networking opportunities. We hosted GLOBALCON®, EMC® and WEEC® Energy Conferences and Expos.



May 1–2, 2024
Meydenbauer Convention Center
Bellevue, WA

Expo Open: Wed 5/1/2024 (10:30am–6pm)
Move in: Tue 4/31/2024 (8am–5pm)
Move Out: Thu 5/2/2024 (2pm–7pm)

aeevest.org



Sept 25–27, 2024
Expo Sept 25–26, 2024–
Music City Center
Nashville, TN

Expo Open: Wed 9/25/2024 (10:30am–6pm)
Thu 9/26/2024 (10am–2pm)
Move in: Tue 9/24/2024 (8am–5pm)
Move Out: Thu 9/22/2024 (2:30pm–7pm)

aeevorld.org



Why Participate?

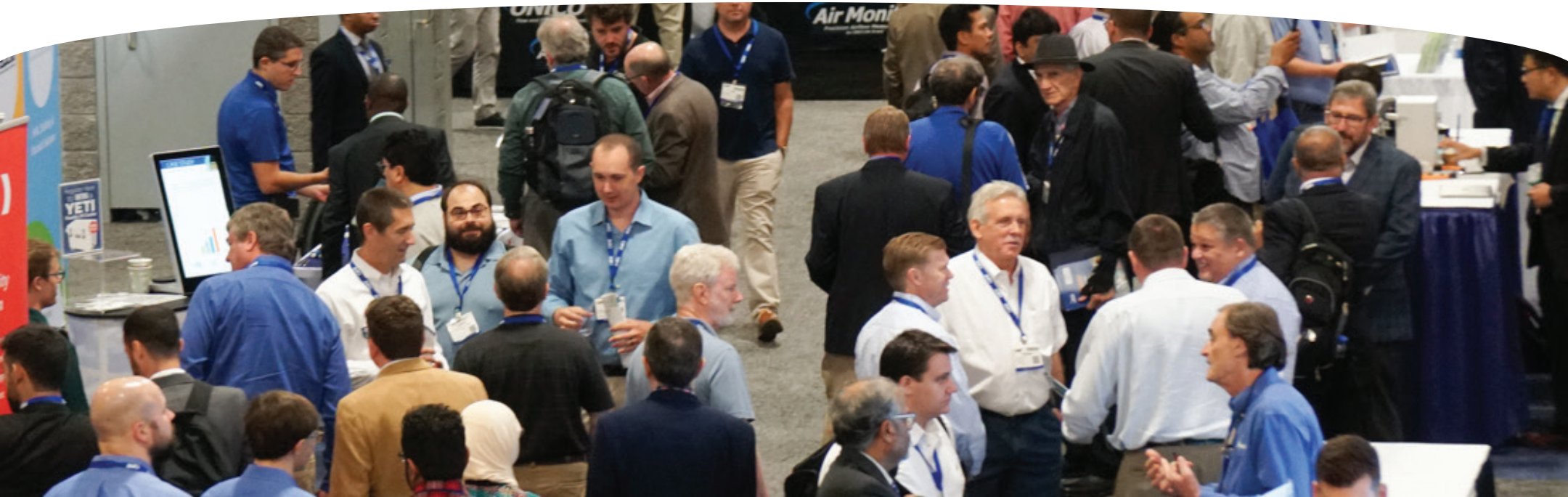
By showcasing your offerings at an AEE Conference & Expo, you're not just reaching an audience - you're tapping into the pulse of the entire industry.

- **Meet** New Prospects
- **Network with** Existing Customers
- **Showcase** Your Products & Services
- **Cultivate** Strategic Alliances
- **Launch** Your Energy Innovations
- **Inform & Educate** Decision Makers
- **Learn** about New Industry Developments
- **Enhance** Your Brand Visibility
- **Join** the Energy Community

It's no wonder our sponsors and exhibitors return year after year. The AEE Conference & Expo offers the perfect blend of meaningful connections, unparalleled exposure, and transformative insights. But don't just take our word for it - experience the impact first-hand.

Join us, sponsor or exhibit, and fuel the momentum of the energy sector. Stand at the forefront of this dynamic industry, inspire change, and propel your business towards a brighter future. AEE Conference & Expo events – where the future of energy comes to life.

“
As a technology expo exhibitor, I was pleased with the level of attendees. Conversations with attendees were thoughtful and productive.
”



Leading Cities for **Energy Efficiency & Sustainability**

AEE in-person events are held in major US cities each year. Commercial business, government, and industry in these regions all focus on **progressive energy solutions**.



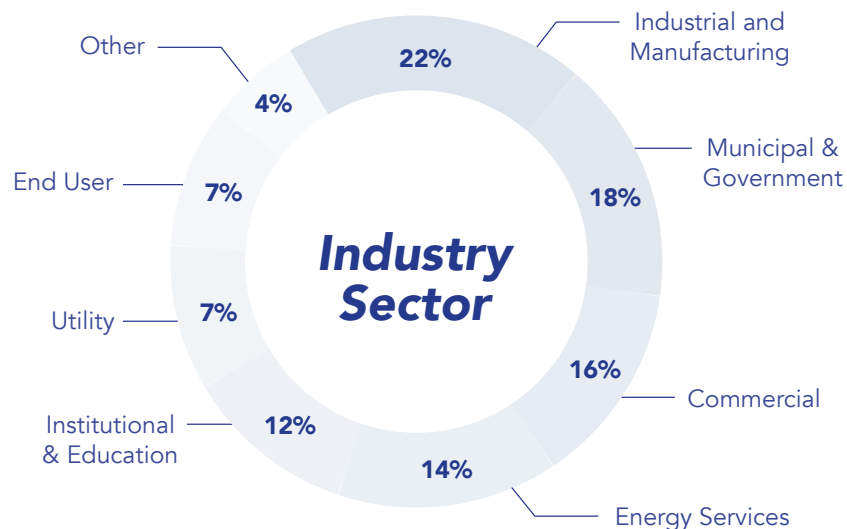
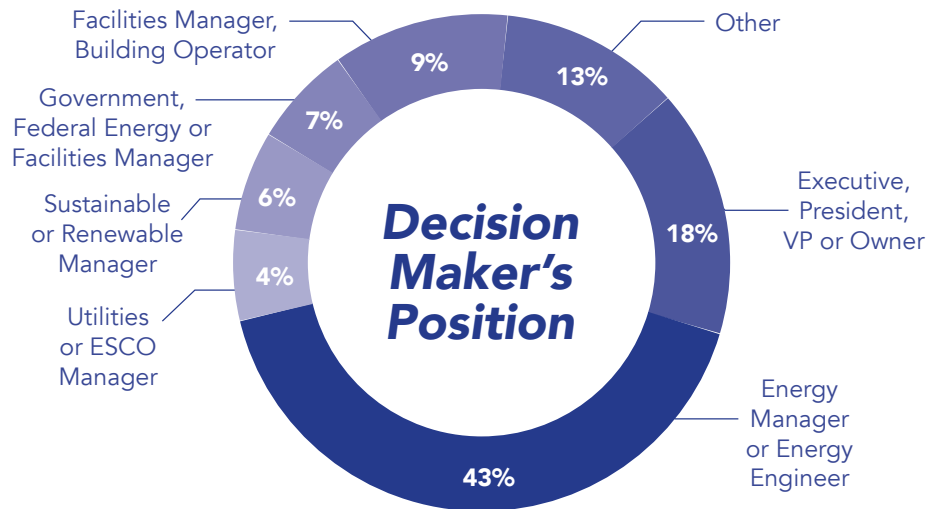
More **Information**

Diane McCullum | diane@aeecenter.org | 205-222-1634



Active Attendees

AEE events attract decision makers that matter the most.



Looking to Engage

AEE events are designed to allow attendees to interact with sponsors and exhibitors. They've told us the top four activities they gain value from are...

Discussing
Projects with Manufacturers

Identifying
New Technologies

Networking with
Peers & Industry Leaders

Learning about
New Developments

93% of attendees are interested in attending another AEE event.

96% of exhibitors would recommend an AEE event to a friend or colleague.

96% of attendees rated AEE events positively.

“
Quality Attendees.
Met some good
potential customers.”

Attendee **Positions**

- Association of Energy Engineers (AEE) Members
- Certified Energy Managers (CEMs)
- Executives (CEO, CFO, COO)
- Energy Engineers
- Building Managers
- Facility Managers
- Utility Accountants
- Energy Service Performance Managers
- Energy Efficiency Consultants
- Project Engineers
- Resource Efficiency Managers (REMs)
- Plant Engineers, Managers & Administrators
- End Users
- Maintenance Managers
- Boiler Owners & Operators
- Corporate Planners
- Electrical, Mechanical & Process Engineers
- Energy Procurement Professionals
- Environmental Engineers & Managers
- Health Care Facility Administrators
- HVAC Contractors
- LDC and Municipality Representatives
- Utility Facility Managers & Account Managers
- Researchers in Public Institutions
- Certified Energy Auditors (CEAs)
- Certified Building Commissioning Professionals (CBCPs)
- Certified Lighting Efficiency Professionals (CLEPs)
- Certified Sustainable Development Professionals (CSDPs)
- Certified Carbon Reduction Managers (CRMs)

Exhibitor **Technologies**

- Energy Efficiency Services and Technologies
- Renewable and Alternative Energy Options (Solar, Wind, Fuel Cell)
- Building Automation
- Lighting Products and Controls
- HVAC Systems and Controls
- Energy Management Systems
- Combined Heat & Power
- Cogeneration
- Boilers and Combustion Controls
- Thermal Storage
- Load Management
- Geoechange
- Federal Energy Management Specific Applications
- Energy Services
- Project Financing

“

The networking opportunities between lunch, breakouts, and evening social events were very well coordinated and led to a number of viable leads.

”

Additional Opportunities

AEE events provide sponsors and exhibitors additional channels to present technical papers, product applications, and customer success stories to potential prospects. Register early to reserve a time slot at one of these opportunities*.

Innovative Technology Breakfast

Make a presentation to all attendees over a complimentary hot breakfast on the first day of the event.

“

The show was well-organized and gave attendees multiple opportunities to walk through the exhibit hall.

”

Exhibitor Forum

Capture your audience during a short presentation in dedicated forums on the expo floor, then invite attendees back to your booth for more in-depth demonstrations and discussions.

Poster Session

Get one-to-one with your customers and present in-depth information on your company's technologies, case studies, and new developments.

* Availability is provided on a first come, first served basis. Not all activities are available at each event.



Event Sponsorship

Featured opportunities ideal for exhibitors to build and strengthen their brand, and tailored sponsorship packages for industry leaders who want to show an increased commitment to the attendees during the event.

Featured Opportunities - These sponsorships provide awareness and specific recognition at the event.

- Event signs, such as entrance banner or aisle signs.
- Attendee giveaways, such as lanyard, note pads or tote bags.
- Networking events for conference attendees, such as the opening session breakfast, evening networking reception, expo hall coffee, daily conference refreshments, AEE chapter luncheon and CWEEL Breakfast.

Sponsorship Packages - Each sponsorship package can be customized to suit your needs and help you reach your goals.

- Premium sponsorships include brand recognition in preevent marketing and on-site recognition across signs and in conference and expo materials. Each sponsorship level includes a booth package or virtual sponsor page and conference registrations, and may also include training program registrations. For complete details please contact our Events Director.



More Information

Diane McCullum | diane@aeecenter.org | 205-222-1634

Past Sponsors



Ignite the Future of Energy at an AEE Conference & Expo!

Contact Us to secure your place

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