

Energy Conference & Expo 2023 Sponsor & Exhibitor Prospectus



AEE[®] ENERGY
CONFERENCE & EXPO

West

aewest.org

AEE[®] ENERGY
CONFERENCE & EXPO

East

aeeeast.org

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WORLD

aeworld.org

March 29-30, 2023
LONG BEACH
CALIFORNIA



June 7-8, 2023
BOSTON
MASSACHUSETTS



October 25-27, 2023
ORLANDO
FLORIDA



Events for 2023

The Association of Energy Engineers has presented energy events for over four decades, delivering exceptional networking and educational opportunities for energy professionals. They come to learn about the latest energy-saving strategies, services, and technologies from leaders in industry.

Why Participate?

Meet
New Prospects

Network with
Existing Customers

Inform & Educate
Decision Makers

Learn About
New Industry Developments

Launch New
Products and Services

Build & Strengthen
Your Brand

Join
The Community

Leading Cities **For Energy Efficiency & Sustainability**

AEE in-person events are held in major US cities each year. Commercial business, government, and industry in these regions all focus on **progressive energy solutions**.



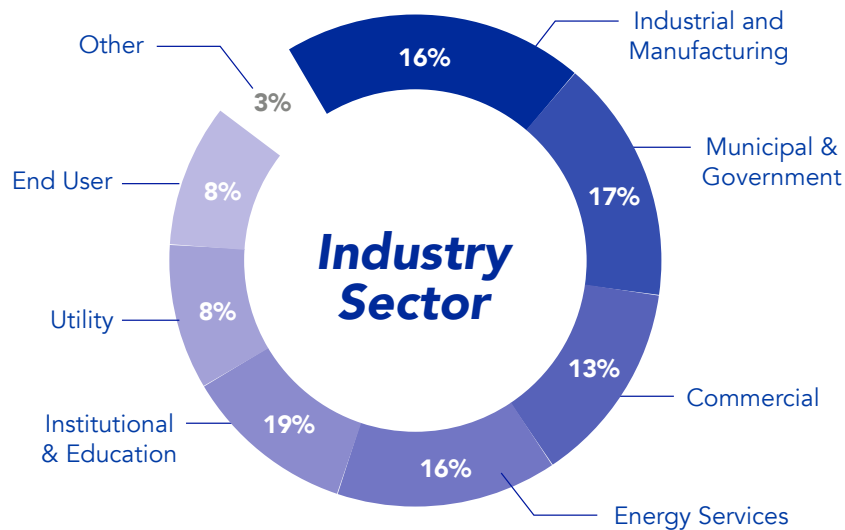
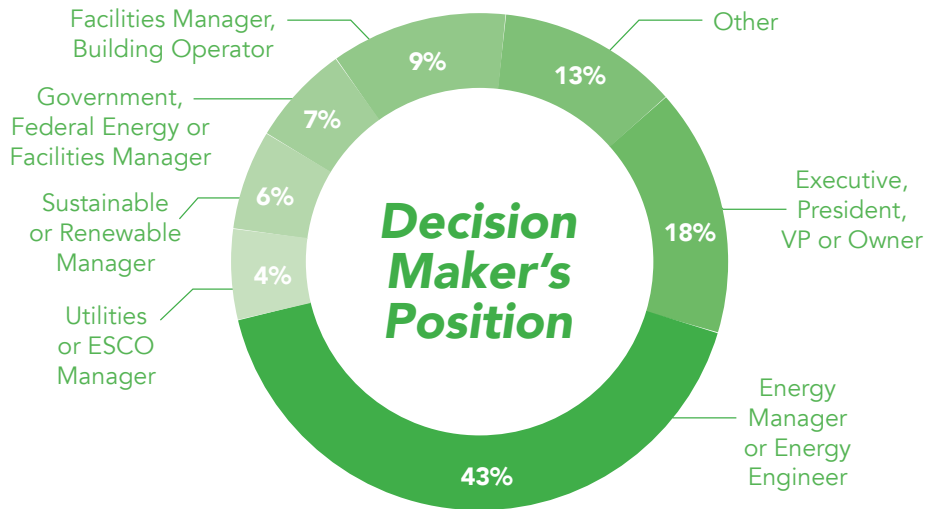
More **Information**

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Active Attendees

AEE events attract decision makers that matter the most.



Looking to Engage

AEE events are designed to allow attendees to interact with sponsors and exhibitors. They've told us the top four activities they gain value from are...

Discussing
Projects with Manufacturers

Identifying
New Technologies

Networking with
Peers & Industry Leaders

Learning about
New Developments

91% of attendees are interested in attending another AEE event.

98% of exhibitors would recommend an AEE event to a friend or colleague.

94% of attendees rated AEE events positively.

Attendee **Positions**

- Association of Energy Engineers (AEE) Members
- Certified Energy Managers (CEMs)
- Executives (CEO, CFO, COO)
- Energy Engineers
- Building Managers
- Facility Managers
- Utility Accountants
- Energy Service Performance Managers
- Energy Efficiency Consultants
- Project Engineers
- Resource Efficiency Managers (REMs)
- Plant Engineers, Managers & Administrators
- End Users
- Maintenance Managers
- Boiler Owners & Operators
- Corporate Planners
- Electrical, Mechanical & Process Engineers
- Energy Procurement Professionals
- Environmental Engineers & Managers
- Health Care Facility Administrators
- HVAC Contractors
- LDC and Municipality Representatives
- Utility Facility Managers & Account Managers
- Researchers in Public Institutions
- Certified Energy Auditors (CEAs)
- Certified Building Commissioning Professionals (CBCPs)
- Certified Lighting Efficiency Professionals (CLEPs)
- Certified Sustainable Development Professionals (CSDPs)
- Certified Carbon Reduction Managers (CRMs)
- Certified Energy Procurement Professionals (CEPs)

Exhibitor **Technologies**

- Energy Efficiency Services and Technologies
- Renewable and Alternative Energy Options
- (Solar, Wind, Fuel Cell)
- Building Automation
- Lighting Products and Controls
- HVAC Systems and Controls
- Energy Management Systems
- Combined Heat & Power
- Cogeneration
- Boilers and Combustion Controls
- Thermal Storage
- Load Management
- Geoexchange
- Federal Energy Management Specific Applications
- Energy Services
- Project Financing



More Information

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Additional **Opportunities**

AEE events provide sponsors and exhibitors additional channels to present technical papers, product applications, and customer success stories to potential prospects. Register early to reserve a time slot at one of these opportunities*.

Innovative Technology Breakfast

Make a presentation to all attendees over a complimentary hot breakfast on the first day of the event.

Exhibitor Forum

Capture your audience during a short presentation in dedicated forums on the expo floor, then invite attendees back to your booth for more in-depth demonstrations and discussions.

Poster Session

Get one-to-one with your customers and present in-depth information on your company's technologies, case studies, and new developments.

Example In-Person **Event Schedule**

Move In

Tuesday (8 am - 5 pm)

Wednesday

Innovative Technology Breakfast (7:30 - 8:30 am)

Conference Hours (9 - 11 am, 2 - 4:30 pm)

Expo Hours (10 am - 6 pm)

Expo Hall Lunch (12 - 1 pm)

Expo Hall Networking Reception (4 - 6 pm)

Thursday

Conference Hours (9 - 11 am, 2 - 4:30 pm)

Expo Hours (9 am - 2:30 pm)

Expo Hall Lunch (12 - 1 pm)

Move Out

Thursday (2:30 - 7 pm) & Friday (8 am - 12 pm)

*Availability is provided on a first come, first served basis. Not all activities are available at each event.



Event **Sponsorship**

We offer featured opportunities which are ideal for exhibitors to build and strengthen their brand. We also provide tailored sponsorship packages for industry leaders who want to show an increased commitment to the attendees during the event.

Featured Opportunities - These sponsorships provide awareness and specific recognition at the event.

- Event signs, such as entrance banner or aisle signs.
- Attendee giveaways, such as lanyard, note pads or tote bags.
- Networking events for conference attendees, such as the opening session breakfast, evening networking reception, expo hall coffee, daily conference refreshments, AEE chapter luncheon and CWEEL Breakfast.

Sponsorship Packages - Each sponsorship package can be customized to suit your needs and help you reach your goals.

- Premium sponsorships include brand recognition in pre-event marketing and on-site recognition across signs and in conference and expo materials. Each sponsorship level includes a booth package or virtual sponsor page and conference registrations, and may also include training program registrations. For complete details please contact our Events Director.



More **Information**

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Past **Sponsors**





Industry Events For Energy Efficiency & Sustainability

AEE Events are designed to engage commercial business, government, institutions, and industry.

Demonstrate your products and services, build your brand awareness, meet face-to-face, and connect with potential customers and partners.

Contact Us

More Information

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