

Talking Points

- » Diversity of AEE members, the jobs they do and the projects they are involved in.
- » AEE history, family, chapters, network, events and sharing knowledge as a community.
- » Energy efficiency vs. conservation
- » How Certified Energy Manager Certification (CEM) is the gold standard and how members specialize through other certifications.
- » Global issues require stakeholder involvement that crosses all boundaries.
- » Raising the technical and ethical standards of energy professionals.
- » AEE members are often leaders with influence.

Enabling the Global Community | Energy Efficiency & Climate Change

AEE has been at the forefront of energy management and energy efficiency for over 40 years. We encourage involvement in standards, guidelines, and policymaking for improving energy efficiency that is realistic and sustainable. Part of our success is based on the realization that global issues require stakeholder involvement that crosses all boundaries.

Our members create a global network across the entire energy value chain, including energy suppliers and energy users. They are found in every sector, including business, industry, hospitality, education, utilities, retail, government, and health care. Many are deeply involved in manufacturing and energy-related services, often developing new technologies and products that

improve energy usage or span the gap between supply and demand. Others manage buildings and large facilities to ensure they are operating as efficiently as possible. Our certification programs are recognized globally by local, state, and federal governments, as well as by Fortune 1000 companies, corporations, utilities, and energy service companies.

