The 36th West Coast Energy Management Congress, attended by more than 1,500 industry professionals, brought together decision makers from both the public and private sectors. EMC was an unparalleled event featuring 4 concurrent tracks presented by 60 of the nation’s foremost authorities in the energy disciplines, hosted by Puget Sound Energy (PSE), presented by the Association of Energy Engineers (AEE) and supported by a “who’s who” line-up of energy leaders and cosponsors.

The EMC event offered attendees additional training opportunities including 6 intensive AEE certification seminars, a Council on Women in Energy & Environmental Leadership (CWEEL) Breakfast, board meetings, an AEE Chapter Luncheon, PSE Luncheon, as well as free informative workshops in the exhibit hall.

Attendees were also given the chance to network with industry peers during the luncheons in the exhibit hall, an Opening Night Reception at Taphouse Grill and other hospitality events.

The 80,000 square foot exhibit hall contained 165+ booths and featured a cross-section of equipment and services for new and retrofit projects.

EMC Total Attendance: 1,533
States Represented: 41
Countries Represented: 18
AEE thanks PSE
2018 EMC Sponsors

Presented by

Association of Energy Engineers

Hosted by

PSE
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Western Energy Systems
Power Systems Specialist

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2018 EMC Opening Session

Opening Session | Wednesday, June 20th

9:10–9:20am
Welcome from AEE
BILL KENT
C.E.M., Executive Director, Association of Energy Engineers

9:20–9:50am
Creating a Better Energy Future
JOSH JACOBS
Director, Business Integration, Puget Sound Energy

9:50–10:30am
How to Realize Better Buildings
MARIA T. VARGAS
Director, Better Buildings Challenge, U.S. Department of Energy

10:30–11:00am
Improving Environmental Performance While Growing the Business
LES WEIGE
Director, Environment, Health & Safety, Boeing

Chair:
LORI MOEN
AEE President-Elect

Overall Evaluation of the EMC Conference Program

97% of respondents rated the Conference Program as Excellent / Very Good / Good

— See Appendix A to Review the Full Conference Program —
2018 EMC Expo

88% of Exhibitors Anticipate Sales Resulting from EMC
2018 Networking Reception
at the Tap House Grill
2018 EMC Exhibitors

2G Energy Inc ........................................... 801
3M Window Films ....................................... 920
AB Energy USA ........................................... 821
ABC Sun Control ......................................... 920
Above All Lighting ....................................... 515
Abraxas Energy Consulting ............................. 212
Accuenergy (Canada), Inc. ............................. 406
ACR Systems, Inc ........................................... 905
AEE Books .................................................... .719
AEE Exhibit Programs .................................... 919
AEE Membership .......................................... 725
AEE Seminar Programs ................................. 906
Aiphone Corporation ..................................... 421
Air Monitor ..................................................... 425
Airius, LLC .................................................... 607
Aleddra LED Lighting ..................................... 724
Alta Enterprises ............................................. 408
ATG Electronics ............................................ 407
Audacy Wireless ............................................ 611
Baker Hughes, a GE Company ......................... 726
Belimo Americas ........................................... 309
Branom Instrument Company ......................... 707
Career Center ............................................... 218
Case Controls ............................................... 202
Connect-Air .................................................. 225
Conserv Energy, LLC ..................................... 208
Continental Control Systems, LLC ................... 911
Copper Development Association, Inc ............... 411
CopperTree Analytics ..................................... 800
CR Magnetics, Inc .......................................... 318
Creston Electronics, Inc .................................. 606
CUBE USA, LLC ............................................. 203
DB Engineering ............................................. 526
Delta Controls, Inc .......................................... 221
Digital Signal Power Manufacturer ..................... 524
Distributed Energy Magazine ........................... 903
Dynamic Air Quality Solutions ......................... 509
Echelon Corporation ....................................... 620
Echin Electronic Co., Ltd ................................ 424
eGauge Systems ............................................ 815
EiKO Global, LLC ........................................... 200
Electric League of the Pacific Northwest .......... 718
Electro Industries / Gauge Tech ......................... 206
eLuminaire ..................................................... 913
ESL Vision, LLC ............................................. 214
EverLast Lighting, Inc ..................................... 527
Every Industry LLC ........................................ 601
Fanlight Corporation ...................................... 327
Ferguson Enterprises, Inc ............................... 412
Filamento Lighting ......................................... 519
Flow Control Industries, Inc ............................ 625
Fujitsu .......................................................... 412
Fulham Company .......................................... 207
GoCanvas ...................................................... 321
GPS Insight ................................................... 608
Great Plains Industries, Inc ............................. 300
Hays Fluid Controls ........................................ 715
Hermanson Company ...................................... 319
Hi-Velocity Fan Coils ...................................... 412
Honeywell E-Mon Meters ................................ 219
HOTSTART .................................................... 514
Howard Lighting Products ............................... 324
Integrity Energy Services ................................ 708
Intellihot, Inc ................................................ 812
IR-TEC America, Inc ..................................... 706
IZ Systems .................................................... 202
J&D Electronics Co., Ltd ................................ 709
James Trading Company Limited ..................... 601
Kirby Electric ............................................... 326
LA Lighting ................................................... 315
Legrand Wattstopper ...................................... 507
LG Electronics ................................................. 308
Lighting Design Lab ....................................... 313
LSI Lighting ................................................... 320
Luceco, Inc .................................................... 505
Magnelab, Inc ................................................. 618
Martin Energy Group ...................................... 807
Matrix PDM Engineering ................................ 413
Mestek Hydronic Products ............................... 412
Metriflex ........................................................ 712
Mitsubishi Electric US ..................................... 512
MULTISTACK ............................................... 619
Munters Corporation ...................................... 912
New York Institute of Technology (NYIT) ........... 227
Northwest Energy Efficiency Council (NEEC) ....... 303
Northwest Water & Energy Institute at Lane Community College .................................. 427
NW Energy Coalition ...................................... 901
ONICON/Air Monitor ...................................... 425
Optergy .......................................................... 714
P2S, Inc ........................................................ 419
Pacific Power Group ....................................... 703
Peerless Boilers ............................................. 412
PlanLED, Inc ................................................... 613
PLC Multipoint, Inc ........................................ 510
PowerFlex Systems, Inc ................................ 819
Powerstar ...................................................... 814
Preload, LLC ................................................ 518
Puget Sound Energy (PSE) – SHOW HOST ............ 400
RAB Lighting, Inc ........................................... 806
Recharge Station ............................................ 720
Revolution Lighting ......................................... 201
Rheem Sales Co ............................................. 614
Rural Development - U.S. Department of Agriculture ...................................................... 506
Seattle City Light ............................................. 213
Seda ............................................................... 900
Siemens Industry, Inc ...................................... 520
Sigma Six Solutions, Inc .................................. 808
Snohomish County PUD .................................. 918
Solar Gard Saint-Gobain ................................ 802
Solar Washington ........................................... 426
Spring Lighting Group (SLG) ............................ 713
Stage Air ......................................................... 412
Suppression Systems ....................................... 626
Tacoma Power ................................................. 701
ThermaXX, LLC ............................................. 418
Triacta Power Solutions .................................. 914
UBC - Master of Engineering Leadership .......... 508
Unanet ........................................................... 609
Universal Lighting Technologies, Inc .......... 415
Valley Power Systems, Inc ............................... 907
Vervolt .......................................................... 604
Viking Cold Solutions, Inc ............................... 813
VTAC USA CORP .......................................... 420
Washington State University Energy Program ...... 325
WaterFurnace International, Inc ....................... 902
Watts Radiant ................................................. 412
Weather Company, The, an IBM Business .......... 306
World Alliance for Decentralized Energy (WADE) ................................................................ 702
Yardi Systems, Inc .......................................... 307
Youtil ............................................................... 209
ZOO Fans ......................................................... 710

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AEE Advertised EMC in the following Publications

- American Gas Association
- Blower and Vacuum Best Practices Magazine
- Chiller & Cooling Best Practices Magazine
- Compressed Air Best Practices Magazine
- Continental Automated Buildings Association (CABA)
- Contractors Hotline Magazine
- Distributed Energy Magazine –
- Forester Communications, Inc.
- Electrical News
- Electrical Solutions Magazine
- enerG Magazine
- Energia de Hoy
- Engineered Systems Magazine
- GreenBiz Group
- Insulation Outlook Magazine
- Navigant Research
- Pollution Equipment News / Rimbach Publishing Inc.

Expo PASS
Distributed & mailed 200,000 copies

Expo LETTER
Distributed & mailed
70,000 copies

Preview BROCHURE
Distributed & mailed
70,000 copies

Expo Reception INVITE

Social Media
Combined Followers = 43,107
EMC Posts = 312
EMC Shares (likes, re-posts, etc.) = 353

GOOGLE Adwords
Branding – Impressions = 111,942 – Clicks 1,485
Remarketing – Impressions = 2,777,931 – Clicks 10,274