

Reach the leading energy decision-makers in business, industry, and government at the nation's premier energy showcase for end users...

September 14-15, 2005
Austin Convention Center
Austin, Texas

WORLD ENERGY
ENGINEERING
CONGRESS

WEEEC
2005

Presented by



THE ASSOCIATION OF
ENERGY ENGINEERS®

Hosted by



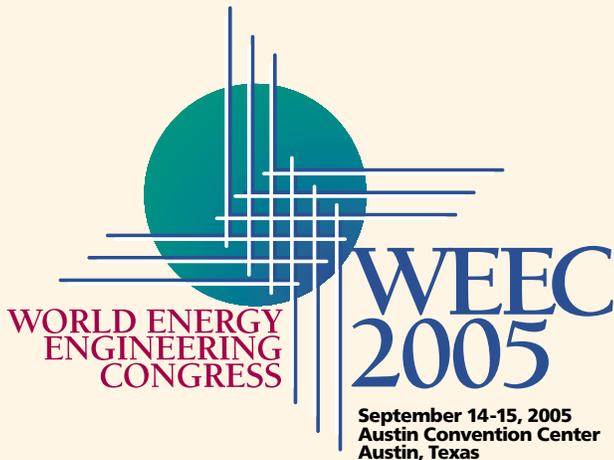
Cosponsored by*

The Alliance to Save Energy
United States Energy Association (USEA)
U.S. Department of Energy / Federal Energy
Management Program (FEMP)
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U.S. Department of Energy / Rebuild America
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ENERGY STAR Program
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Green Power Partnership
U.S. Combined Heat & Power Association (USCHPA)
Illuminating Engineering Society/Texas Capital Section

Electric Power Research Institute (EPRI)
National Association of Energy Service Companies (NAESCO)
National Association of State Energy Officials (NASEO)
Southface Energy Institute
Texas State Energy Conservation Office (SECO)
Texas General Land Office
Texas Renewable Energy Industries Association
Texas Solar Energy Society
The Building Owners & Managers Association
of Austin (BOMA)
Texas Commission on Environmental Quality (TCEQ)
Texas Energy Partnership
Power Marketing Association
Energy User News

EXHIBITOR PROSPECTUS

FOR THE VERY
LATEST WEEC SHOW
INFORMATION, VISIT:
www.aeecenter.org/weec



Who you'll meet on the WEEC 2005 show floor

- Building Owners & Managers
- Energy Engineers & Managers
- Certified Energy Managers
- Certified Building Commissioning Professionals
- Facility Managers
- Plant Engineers & Managers
- Industrial/Commercial/Institutional Purchasing Agents
- Government Facility Managers & Engineers
- Corporate Directors of Operations
- Cogeneration & Distributed Generation Professionals
- Cogeneration & Distributed Generation Project Developers
- Energy Project Developers
- Energy Service Professionals
- Utility Professionals
- Certified Energy Procurement Professionals
- State & Local Government Energy Managers & Administrators
- Hotel/Motel Executives
- Health Care Facility Administrators
- University & School Energy Managers & Administrators
- Restaurant & Food Service Administrators
- Electrical, Mechanical, & Process Engineers
- Facility & Maintenance Engineers
- Electrical/Mechanical Contractors
- Commercial/Industrial Developers
- Architects, Designers, & Consultants

EXHIBITOR ADVISORY BOARD BRINGS MORE EXHIBITOR INPUT INTO WEEC PLANNING...

2005 Exhibitor Advisory Board Members

BRIAN ROUGHAN, Controlotron
PHIL BOMRAD, Tridium
JOE HOOSE, Flow Control Industries, Inc.
BOB MCKEE, Summit Technology, Inc.
BEVERLY PLATNER, Sensor Switch, Inc.
BRIAN PLATNER, Sensor Switch, Inc.
MARK McCRAKEN, Calmac Manufacturing
JACK DIENNA, Geothermal Heat Pump Consortium
JIM OGOREK, The Ogorek Group
DEAN GRUNSETH, McQuay International
ROBERT HILE, GVI, Inc.
TERRY TOBIN, Power Measurement
KEVIN HESLIN, *Energy User News*
SUSANNA HANSON, Trane

Be part of the nation's largest, most active buying venue for end user energy products and services...

Austin is the place, September 14-15 is the time for your best opportunity of the year to reach thousands of top decision-makers who are actively seeking solutions to lower their energy costs and assure reliable, economical, and secure energy supplies for their organizations. As an exhibitor at the WEEC, you'll meet face to face with key buyers representing the commercial, industrial, institutional, and governmental segments of the energy marketplace. In fact, as the shopping place of choice for more than two decades, the WEEC is attended by more active buyers of energy products and services than any other show in North America.

WEEC targets the technologies and services of greatest importance to show attendees...

- Energy efficient technologies
- Renewable and alternative energy
- Combined heat and power/cogeneration/distributed generation
- Efficient lighting products and lighting controls
- High-performance HVAC systems and controls
- Boilers and combustion controls
- Integrated building automation and energy management
- Thermal storage and load management
- Geoexchange technologies
- Solar and fuel cell technologies
- Applications specific to federal energy management programs
- Energy services and project financing

Energy a top priority for WEEC attendees...

This year's WEEC takes place in a climate of robust opportunity for those selling energy efficiency, distributed generation, renewable/alternative energy, and all related products and services. The need for energy efficiency has never been greater, and energy users continue to face both supply uncertainties and energy price volatility. Professionals who attend the WEEC are aware of the proven payback of dollars spent to secure their organizations' economic future, and will visit your booth at the show with specific goals in mind.

WEEC 2005 Highlights and Special Features for Exhibitors...

- Held in Austin — The No. 1 “Green City” in the nation.
- Hosted, supported, and co-promoted by Austin Energy, one of the most progressive electric utilities in the U.S. in promoting energy efficiency and green/renewable energy.
- A full line-up of exhibitor-conducted **workshop presentations in the Exhibit Hall** — with free admission for all show attendees, including expo-only visitors, as well as seminar and conference delegates.
- Each exhibitor receives **two free conference passes** (valued at \$1790) for their key customers.
- Each exhibitor company receives **100 reduced fee conference passes** offering a fee of \$395 (compared to regular conference admission fee of \$895).
- **Eight hours** of exclusive exhibition viewing time for conference attendees.
- **Two luncheons** held in the exhibit hall.
- **Poster sessions** held in the exhibit hall.
- **Scholarship benefit auction and opening night reception** held in the exhibit hall.

Must-attend WEEC conference energizes and supports the show in 2005.

In addition to the huge audience of professionals who attend only the WEEC exhibits, the show is also attended by those participating in the concurrent 10-track conference program. Broad in scope, packed with the most relevant, up-to-the-minute information for energy and facility professionals, and featuring over 200 expert speakers, the WEEC conference always attracts the top decision-makers and leading players in our industry from throughout the U.S. and abroad. These conference attendees will have a full 8 hours of exclusive time set aside to explore the 2005 exhibits.

The Bottom Line:

Exhibiting at the WEEC places your product and sales team in the forefront of the energy marketplace. If you want to be where the buyers are looking for you — and reach customers and new products you won't meet at any other show — exhibiting at the 2005 WEEC is a selling opportunity you can't afford to miss!



Concurrent events help build World Energy Engineering Congress 2005 show attendance...



In 2005, the Facility Managers Institute of AEE will again host the **High Performance Facilities Conference & Expo (HPFE)** in Austin, taking place concurrently with the WEEC. HPFE highlights the very latest in performance-enhancing technologies for all types of buildings and facilities. Areas of focus include green building design/retrofit, LEED certification, indoor air quality, water conservation, efficient roofing systems, and more.

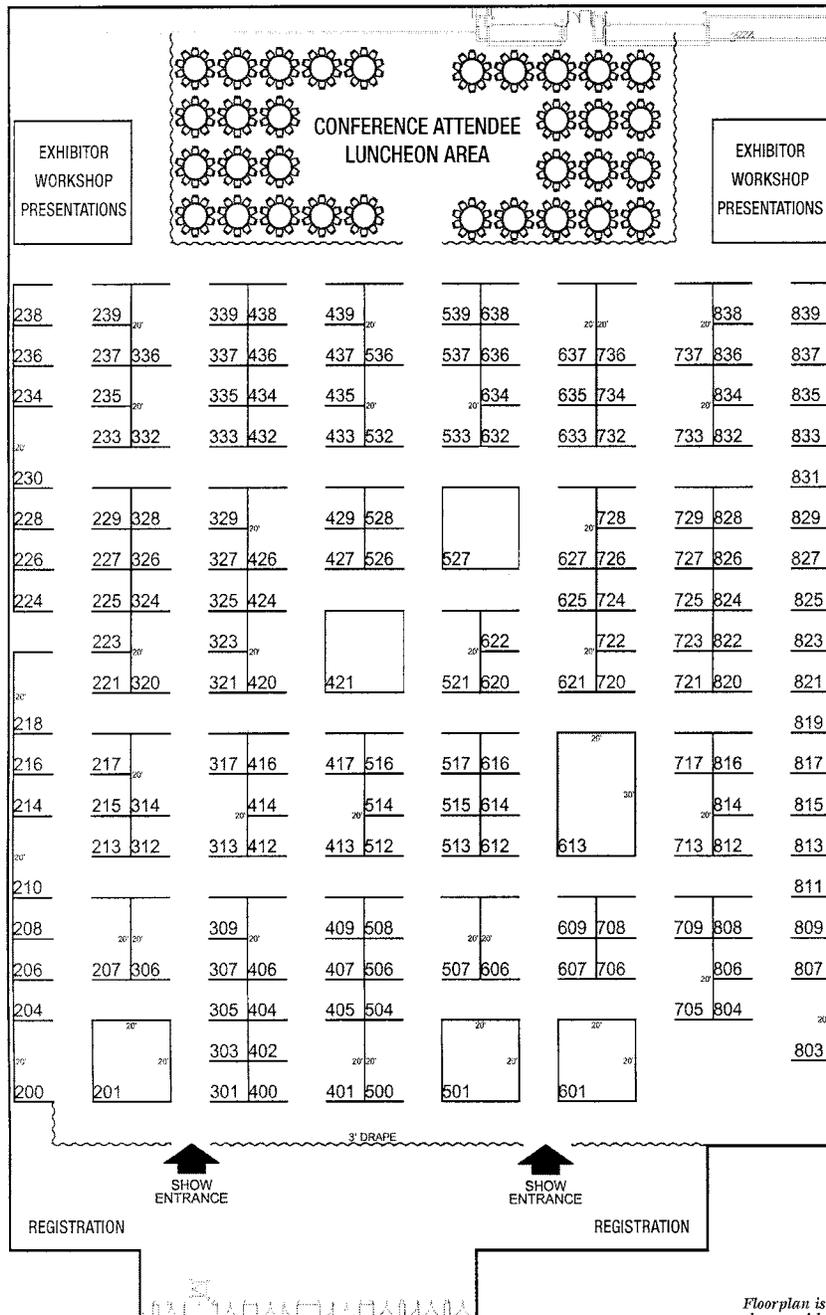


Held in conjunction with the WEEC for the fifth consecutive year, **GEOEXCHANGE** is developed jointly by the Geothermal Heat Pump Consortium and the International Ground Source Heat Pump Association, with support of the Association of Energy Engineers. The exhibits and concurrent conference agenda cover all aspects of geothermal heat pumps in commercial, institutional, and industrial facilities.



Secure your location at WEEC 2005 by reserving your preferred exhibit space early!

WEEC 2005 FLOORPLAN HALL 4 • AUSTIN CONVENTION CENTER



Floorplan is subject to change without notice.

SHOW FACTS AT A GLANCE

SHOW DATES & LOCATION

September 14-15, 2005
Austin, Texas
Austin Convention Center
Hall 4

EXPO HOURS

Tuesday, September 14:
11:00 am – 7:00 pm

Wednesday, September 15:
10:00 am – 4:00 pm

BOOTH COSTS

\$2500 per 10' X 10' space

YOUR EXHIBIT INCLUDES

- One complimentary conference registration per 10' X 10' unit reserved
- 8' curtained backdrop and standard draped side railings
- 7" X 44" standard ID sign for your company
- Company listing in preshow newspaper (*Deadline March 25, 2005*)
- Unlimited VIP expo passes imprinted with your company name, saving your guests the \$40 show admission fee
- Exhibitor Service Kit for planning for all your onsite display setup needs
- For additional preshow marketing opportunities, please refer to page 7 or call Ted Kurklis, WEEC 2005 Show Manager, at (770) 271-7869

FOR ADDITIONAL INFORMATION...

Or to discuss booth locations in the WEEC 2005, call:

(770) 271-7869

For additional show information, visit:
www.aeecenter.org/weec

Place your product on the show floor of the nation's largest energy marketplace!

The WEEC is your best opportunity of the year to reach pre-qualified commercial/industrial/institutional buyers of the following products and services...



ENERGY MANAGEMENT & CONTROLS

- Energy management systems
- Building automation systems
- System integrators
- Energy conservation products & services
- Industrial process controls
- Efficient motors & motor controls
- Combustion controls
- Steam traps
- Insulation products
- Energy storage
- Software systems
- Consulting/contracting services
- Internet-based energy management
- Data management services
- Integrated security systems
- Multi-site energy management
- RFP/RFQ services

HIGH-EFFICIENCY LIGHTING & ELECTRICAL

- Efficient lamps & fixtures
- High-efficiency ballasts & reflectors
- Solar lighting
- Lighting controls
- Motion detectors/infrared sensors
- Dimmers & switching systems
- Emergency lighting
- Power quality systems/services
- Uninterrupted/backup power supply
- Daylighting applications
- Tubular skylights
- Lighting retrofit services
- Lamp & ballast disposal services
- Lighting maintenance

HIGH-PERFORMANCE HVAC & BUILDING SYSTEMS

- Energy-efficient cooling & heating
- Energy-efficient chillers
- Absorption & engine-driven chillers
- Desiccant cooling systems
- Gas cooling systems
- Solar thermal process heat systems
- Radiant heating
- Energy storage systems
- Heat exchangers
- Heat recovery equipment
- Variable speed drive fans & pumps
- Variable air volume controls
- Refrigeration controls
- Flow control devices
- Temperature controls
- Infrared thermometers & testing devices
- Metering devices

BOILERS & COMBUSTION CONTROLS

- Packaged high- and low-pressure boilers
- Power generating boilers
- High-efficiency firetube & watertube boilers
- High-efficiency gas-fired boilers
- High-efficiency electric boilers
- Waste heat boilers
- Mass burn boilers
- Combustion controls
- Burners & steam traps
- Steam distribution systems
- Heat recovery systems
- Emission control equipment
- Air sampling & monitoring equipment

COMBINED HEAT & POWER/ DISTRIBUTED GENERATION

- Turbines & microturbines
- Boilers & combustion systems
- Combined cooling, heating, & power packages
- Fuel cell power plants
- Natural gas-fired cogeneration systems
- Biomass cogeneration systems
- Packaged/modular cogen systems
- Standby power systems
- Reciprocating engines
- Generator sets
- Engine components
- Instrumentation & controls
- Industrial switchgear
- T&D protection equipment

GEOEXCHANGE TECHNOLOGIES

- Geothermal heat pumps
- Closed-loop geothermal systems
- Open-loop geothermal systems
- Self-contained and split systems
- Geexchange consultants & contractors

SOLAR/PHOTOVOLTAIC PRODUCTS

- Stand-alone photovoltaic systems
- Grid-connected photovoltaic systems
- Building-integrated photovoltaics
- Solar/photovoltaic engineering & design services
- Green building consultants/contractors
- Solar roofing systems
- Solar lighting
- Passive solar technologies
- Solar thermal process heat systems

FUEL CELL TECHNOLOGIES

- PEM fuel cell systems
- Phosphoric acid fuel cell systems
- Solid oxide fuel cell systems
- Molten carbonate fuel cell systems
- Fuel cell cogeneration systems
- Fuel cell power plants

WIND POWER SYSTEMS

- Wind turbine systems
- Wind power accessories & equipment
- Wind power plant developers
- Wind power feasibility/financing consultants
- Wind power engineering & design services

BIOMASS & WASTE-TO-ENERGY SYSTEMS

- Biomass direct combustion systems
- Biomass-fueled cogen systems
- Biomass gasification systems
- Landfill gas-based technologies
- Waste-to-energy systems

OTHER RENEWABLE ENERGY PRODUCTS & SERVICES

- Alternative/renewable fuel vehicles
- Alternative/renewable transportation fuels
- Waste heat recovery systems
- Renewable energy engineering & design services
- Renewable energy consulting & contracting services

HIGH-PERFORMANCE BUILDING MATERIALS

- High-efficiency roofing systems
- Green roof technologies
- Solar roofing systems
- Green building products
- Energy-efficient doors & windows
- Window coatings
- Engineered wood products
- Recycled & composite building materials
- Reduced VOC paints, adhesives, & sealants
- High-performance insulation
- Recycled insulation products

ENVIRONMENTAL & CONSERVATION

- Air filtration & VOC control systems
- Air monitoring & sampling systems

- Environmental consulting & contracting services
- Toxic mold detection & removal
- Indoor air quality consulting & remediation services
- Environmental laboratories & testing services
- Flow controls
- Water-conserving boilers & steam systems
- Cooling equipment retrofits
- Multi-pass & closed-loop cooling towers
- Water-conserving fixtures & furnaces
- Waterless urinals
- Leak detection & repair
- Rainwater collection systems

FACILITY MANAGEMENT SOFTWARE & ONLINE SVCS.

- Computerized maintenance & management software (CMMS)
- Maintenance, repair, & operations (MRO) software
- Facilities management software
- Asset management software
- Project management software
- Life cycle software
- Building energy simulation software
- Demand forecasting software
- Process control software
- Automation software
- Online facilities management services
- Web-based building automation
- Web-based load management
- Integrated maintenance, asset, & energy management

ENERGY SERVICES & PROJECT FINANCING

- Energy service companies
- Utility affiliates
- Performance contractors
- Green building contractors
- Building commissioning and LEED services
- Energy auditing & feasibility analysis
- Multi-site energy management
- Facility management outsourcing
- Asset management
- Project financing services
- Metering services
- Power marketers/brokers
- Natural gas marketers/brokers
- Consulting firms & project developers



Austin: A great city for a great energy event...

We are very excited to return to Austin, Texas, for the 2005 **WORLD ENERGY ENGINEERING CONGRESS** – holding our largest show of the year for the second consecutive year in one of the most vibrant, active, and enthusiastic markets for energy-related products and services in the United States. As demonstrated by the huge success of our 2004 event, Austin is an ideal location for a comprehensive event such as WEEC...

- Austin is known as the No. 1 “Green City” in the nation.
- The city was a leader in municipal renewable power sales.
- Austin is a recognized U.S. D.O.E. Rebuild America Partner.
- As official host of WEEC 2005, Austin Energy will actively recruit their commercial, industrial, institutional, and governmental customers to participate in the event.
- The state capital of Texas, Austin, is home to Dell Computer and many other high-tech companies, such as Motorola, IBM, AMD, Applied Materials, Abbott Lab, Sematech, 3M, and Samsung.
- AEE has a network of over 1,000 active members in Texas – more than in any other U.S. state, with local chapters in Austin, Dallas, and Houston.

In a 2004 letter to the Association of Energy Engineers welcoming the WEEC to Austin, Mayor Will Wynn wrote:

“The city of Austin and Austin Energy have undertaken a leadership role in promoting and developing energy efficiency and renewable energy programs. Austin is home to the most successful utility-sponsored green-power program in America, the nation’s original and leading green building program, and one of the country’s exceptional residential and commercial energy efficiency programs. Most recently, we adopted the very ambitious goal of refining our generation mix to reflect 20% renewables and 15% energy efficiency by 2020.”

The 2005 show floor will be packed with the decision-makers you need to reach most! Assure your product and sales team a prominent place in this year’s WEEC by making your decision to exhibit early.

**SUPPORTING WEEC 2005:
Host Austin Energy and
Sponsor SECO to support
and promote attendance
at the WEEC show...**



Austin Energy is the municipally-owned electric utility of Austin, Texas. Highly regarded nationally for its commitment to environmental stewardship, Austin Energy’s initiatives include: No. 1 Green Power program in the U.S.; award-winning Green Building program; one of only five power companies nationally to support limits on CO₂ emissions; commercial and residential energy efficiency rebate and loan programs; commercial and residential solar photovoltaic rebate program with one of the highest rebates in the country. The utility is committed to providing its 360,000 customers with the most clean, reliable power possible.



The State Energy Conservation Office (SECO) of the Texas Comptroller of Public Accounts administers and delivers a variety of energy efficiency and renewable programs which significantly impact energy cost and consumption in the institutional, industrial, transportation, commercial, and residential sectors. SECO’s mission is to promote and provide for the efficient use of energy, while protecting human health and safety and the environment. Beneficiaries of SECO’s services include state agencies, public schools, city and county governments, institutions of higher education, private industries, and residential and commercial energy consumers.

Show marketing you can count on...

Drawing on extensive marketing expertise gained from more than two decades of successful industry trade shows, AEE has developed and refined an aggressive preshow marketing plan which reaches of hundreds of thousands of top industry decision makers. This plan includes:

- **ON-TARGET DIRECT MAIL** providing full details on the WEEC conference and show to well-screened prospective attendees.
- **SHOW TICKET DISTRIBUTION** to subscribers of leading trade publications.
- **EXTENSIVE TRADE ADVERTISING** placed in leading industry publications.
- **WEB POSTINGS** on targeted internet sites.
- **PRE-REGISTERED EXPO BADGE MAILINGS** to past AEE show, conference, and seminar attendees.
- **FAX AND EMAIL SHOW INFORMATION** including free admission passes to Certified Energy Managers, AEE members, and buyers of energy-related books.
- **VIP INVITATIONS** to members of other professional associations, such as BOMA, ASHRAE, IES, and AFE.
- **FREE EXPO PASS DISTRIBUTION** by both AEE and WEEC exhibitors. Unlimited free show passes, personalized with the exhibitor's company name, are provided free of charge to all exhibitors for distribution to their own contacts in the show area, saving these visitors the \$40 show admission charge.

As a WEEC exhibitor, you can also take advantage of a number of added marketing opportunities.

WE'LL PUBLISH YOUR FREE DESCRIPTIVE PRODUCT LISTING.

Reserve your space by March 25, 2005, and you can have your product description included in the *Congress Advance* newspaper, which is distributed to thousands of prospective show attendees prior to the WEEC.

INCLUDE YOUR LOGO TO ENHANCE YOUR PRODUCT LISTING.

You can enhance your complimentary product listing by adding your company logo. For just \$125, your logo will appear above your text listing, making it stand out from the others in the *Congress Advance* newspaper. For further details, call (770) 279-4386.

BENEFIT FROM A SPECIAL FREE CUSTOMER MAILING PROGRAM.

As an exhibitor, you can provide us with up to

100 names and addresses of key customers and contacts before the show. We will mail a dynamic show attendance package to these VIPs on your behalf, including a conference registration discount and program details.

TAKE ADVANTAGE OF A FREE CUSTOMER FAX OPPORTUNITY.

You may also provide a list of fax numbers of up to 500 customers or key prospects, to whom we will fax a free expo pass on your behalf.

BENEFIT FROM SPECIAL DISCOUNT INTERNET ADVERTISING PLANS.

Special packages place exhibitors' advertisements and links on the AEE website before, during, and after the show. Call (770) 279-4386 for more details on this innovative program to reach new clients.

AGAIN FOR 2005!!!

EXHIBITOR

WORKSHOP

PRESENTATIONS

A limited number of companies exhibiting at WEEC 2005 will be given the opportunity to make presentations about their technical applications and success stories in a special designated area of the exhibit hall. Both conference and "exhibits only" attendees will be invited to attend these special workshop presentations free of charge. For more information, contact the exhibit manager at (770) 271-7869.

Maximize your company's onsite exposure by sponsoring a WEEC function...

Sponsoring a meal event, coffee break, or other function at the WEEC is a great way to enhance your firm's visibility even more, and promote your booth at the show. Several levels of sponsorship are available, covering events including the AEE Awards Banquet, the Keynote Luncheon, Exhibit Hall Conference Luncheons, and coffee services. Event sponsors will be listed in the printed WEEC Conference Program and prominently identified by onsite function signs. For more information, call Ruth Whitlock at (770) 447-5038, Extension 216, or you may visit the show website at www.aeecenter.org/weec and click on *Sponsorship Opportunities* in the navigation bar.

Use the reservation form on the back page of this brochure to reserve your exhibit space in the WEEC 2005 today!

Lock in your preferred location for WEEC 2005 early!

WEEC 2005 EXHIBIT SPACE RESERVATION FORM

YES, please reserve exhibit space for our use at WEEC 2005, September 14-15, 2005, to be held at the Austin Convention Center, Austin, TX. We understand booth space is available in multiples of 10' x 10' at a cost of \$2500 per unit.

Number of 10' x 10' spaces desired: _____ @ \$2500 each = amt. due \$ _____

YES, please reserve our link and logo on the show/AEE Website for \$125.

Website address: www. _____

Total Amount Due: \$ _____

Booth space(s) preferred:

1st Choice _____ 2nd Choice _____ 3rd Choice _____

We will display these products or services: _____

Indicate up to 3 competitors whose booths you prefer not to be adjacent to your exhibit:*

1. _____ 2. _____ 3. _____

*WE WILL TRY BUT CANNOT GUARANTEE TO MEET YOUR REQUEST

Name _____

Title _____

Organization _____

Street Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

We have read, understand, and agree to the contract terms and conditions.

X
Authorized Signature of Applicant (required) _____ Date _____

Full payment enclosed: \$ _____

50% payment enclosed: \$ _____

Make check payable in U.S. funds to AEE EXHIBITS.

PAYMENT: Check enclosed Bill company (P.O. must be attached)
 Bill credit card in the amount of \$ _____
 VISA MasterCard American Express Discover

Credit card number _____

X
Authorized Signature of Cardholder (required) _____ Expiration Date _____

Credit Card Billing Address (where credit card bill is sent)

Name on Card (print) _____

Street Address _____

City/State/Zip _____

Return To: Ted Kurklis, Exhibit Manager WEEC
P.O. Box 1026, Lilburn, GA 30048
Email: ted@aeecenter.org

Phone (770) 271-7869
or FAX to (770) 271-7981

WEEC 2005 CONTRACT TERMS

As an Exhibitor in the show, we hereby agree to conduct business in a professional manner, to observe the regular hours of the exposition, and to the following terms and conditions:

- Exhibitors will indemnify, defend, and hold the Association of Energy Engineers (AEE), Show Management and its contractors, show hosts, sponsors, and cosponsors, and the Austin Convention Center harmless from any claims, losses, expenses, (including attorneys' fees) and liability arising in connection with the "Association's" meeting being held at the Austin Convention Center, Austin, TX, September 12-16, 2005. Exhibitor agrees to make no claims whatsoever for loss, theft, damage, destruction of goods; nor for any injury to himself or employees while in the exposition quarters; nor for any damage of any nature, including damage to his business, nor for any loss resulting from labor disputes, acts of God or nature, or any action of any nature of AEE and Show Management. Force Majeure: In the event the Exhibit Hall or any part of the exhibit area thereof is unavailable whether for the entire event, or a portion of the event as a result of wind, fire, flood, tempest, act of God or nature, or any other such cause or as a result of governmental intervention, malicious damage, acts of war, acts of terrorism, strike, lockout, labor dispute, riot or any other cause or agency over which Show Management has no control, or should Management decide that because of any such cause it is necessary to cancel, postpone, or resite this show, AEE, Show Management, Host, and Sponsors shall not be liable to indemnify or reimburse the Exhibitor in any respect of any damage or loss, direct or indirect, arising as a result thereof.
- Upon submitting booth contract we understand booth space is non-cancelable and we agree to adhere to the cancellation policy terms (No. 8). If we cancel, we will be charged at a minimum 50% of the published booth fee for the number of spaces we have contracted.
- Exhibitors are advised to carry floater insurance to cover their exhibit material against damage and loss and public liability insurance to cover against injury to the Exhibitor, its staff, and to injury to others. All property of Exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the exhibit area and Exhibitor shall maintain insurance covering Exhibitor's property. Exhibitor shall also carry comprehensive general liability and property damage liability and statutory Workmen's Compensation with employers' liability. Appropriate Certificates of Insurance shall be furnished by Exhibitor upon request by Show Management or its contractors. Obtaining insurance and amount of insurance remains solely the responsibility of the Exhibitor.
- In island spaces with aisles on all four sides, overhead panels or "bridge type" construction may be permitted. No exhibit shall be permitted to interfere with a neighboring exhibit. Island exhibits must not include a back wall that blocks visibility of neighboring booths. In-line booth side-dividers of a height in excess of 36" must not extend further than three (3) feet out from the back wall. Booth walls or equipment displayed must not exceed eight (8) feet in height. Any exceptions must first be approved by Exhibition Management. Exposed/unsightly portions of booth may be ordered "masked" by Show Management — the expense for which is the sole responsibility of the Exhibitor. Carpeting of exhibit space is required. AEE retains the right to change the expo floorplan and Exhibitor's booth location without prior notice.
- Internet advertising is available to current Exhibitors who have submitted at least a 50% booth deposit. Special exhibit/package rate reflects a significant discount off of regular Internet advertising rates and may not be combined with any other offers. Not valid for prior Virtual Show Exhibitor sales. AEE reserves the right to reject advertising for any reason whatsoever.
- All exhibits must be set up by 8:00 pm the evening prior to the opening of the show. Booth space not set up and claimed by the evening prior to the show opening will be forfeited and may be reassigned by Show Management at its discretion.
- Regulations and Compliance: No explosives, fuel, combustibles, or hazardous materials, decorative materials not fireproof nor flameproof, or any materials or substances deemed hazardous under applicable fire regulations may be brought into the Exhibit Hall. Exhibitor must observe all union regulations in force in the Exhibit Hall and use qualified personnel for services. All Exhibitor's electrical, pneumatic, and hydraulic equipment must meet requirements of all applicable electrical and safety codes.
- Cancellation, change of space, change of Exhibitor information, and refund policy:
 - Exhibitor agrees to notify Show Management in writing if it needs to change its booth size, change its company listing and/or contact information, as well as if it needs to cancel out of the show.
 - Written cancellation received by Exhibit Manager more than 120 days prior to the opening date of the show, cancellation fee of 50% of total booth cost (including Internet ad if applicable) will be assessed.
 - Written cancellation received within 60 to 120 days prior to the opening date of the show, cancellation/penalty fee of full amount of booth cost (including Internet ad if applicable) will be assessed regardless of cancellation notification, and no refund will be made.
 - Written cancellation received less than 60 days prior to the opening date of the show, total payment for the booth space (including Internet ad if applicable) is due regardless of cancellation notification, and no refunds will be made.
 - If an Exhibitor decreases its booth size from the original contract, it will be deemed a cancellation for the booths decreased, and the show's cancellation schedule will apply. Exhibitor agrees to immediately notify AEE Show Management in writing prior to the show of any changes in company profile. Upon submitting the reservation/contract form, exhibiting company is liable for payment for applicable booth space fee. No refunds or transfers of Exhibitor funds are permitted. In case of a dispute, the governing laws of Georgia will apply.

ABOUT THE WEEC PRESENTER...

The Association of Energy Engineers (AEE), a professional society of over 8,000 members, sponsors the WEEC. Members include energy engineers and managers throughout the U.S. as well as 71 nations abroad. AEE and its divisions, the Environmental Engineers and Managers Institute, the Cogeneration & Competitive Power Institute, the Facility Managers Institute, and the Energy Services Marketing Society, sponsor numerous continuing education programs for energy and environmental professionals. The WEEC also serves as the official convention of the Association.



Visit the WEEC website at: www.aeecenter.org/weec

AEE EXHIBIT PROGRAMS
P.O. Box 1026
Lilburn, Georgia 30048

PRSRD STD
U.S. POSTAGE
PAID
Atlanta, GA
Permit No. 1562