

BECOME AN ADVERTISING SPONSOR



Opportunities to Maximize Your Company Exposure



No matter what your company's size or budget, we have a cross section of marketing promotional opportunity for your company to target key prospects and clients. AEE is a professional society of over 11,000 members from the commercial, industrial, institutional, governmental, energy services, and utility sectors. Members include:

- Building Owners & Property Managers
- Energy Engineers & Managers
- Certified Energy Managers (CEM®)
- Plant Engineers & Facility Managers
- Industrial/Commercial/Institutional End Users
- Directors & VPs of Operations
- Project Developers & End User Consultants
- Energy Service Professionals
- Government Facility Managers & Energy Managers

AEEcenter.org & the industry wide news site, EnergyVortex.com, receive over 260,000 unique users a month with over 567,000 page views (2009 LiveStats.xsp reporting). Maximize & maintain your visibility through a variety of online, print, e-newsletter promotions, and targeted marketing to reach an audience of energy professionals. Partnering with AEE lets you use the STRENGTH and SUCCESS of its brand to position your company in the mindset of key industry decision makers.

LOCK IN YOUR OPPORTUNITY TODAY!

Promotional Opportunities

ONLINE WEB ADVERTISING

- Website Banner
- Website Button
- Member e-Newsletters
- Buyer's Guide Listings

PRINT ADVERTISING

- Journal Advertising
- Literature Showcase Display

ASSOCIATION OF ENERGY ENGINEERS

For more information on any of these items or other promotional opportunities, please contact Jacqueline Fraga at jacqueline@aeecenter.org / 770-279-4390.

ONLINE ADVERTISING OPPORTUNITIES

WEBSITE BANNER ADVERTISING: \$3,900 Annual Listing

Promote your company in the form of a banner ad & link it directly to your website or product page – the AEE & EnergyVortex websites are regularly visited by thousands of members & industry professionals. We limit the number of banners that run on a given page to 10 first-come, first-served. Specifications: Banner (horizontal 468x60 pixel) rotates on site, links to your website.

* Company provides banner ad.



Sample



150x150 static or animated button (sample button)

BUTTON ADVERTISING: \$2,500 Annual Listing

150x150 pixel Button Ad featured on either the AEEcenter.org or EnergyVortex website. Links to your company web site or an information request form. We also offer the option of switching out your ad up to 3 times a year. Sample listing above. * Company provides button ad.

AEE MEMBER E-NEWSLETTER: \$495, per ad, per issue

Coordinate your e-marketing campaign with AEE and reach more than 60,000 readers per e-mail, including **ALL** members, conference attendees, end-users, and potential sales leads. Sponsor one or several of the e-newsletters and generate name-recognition for your company. Company provides 150x150 pixel button ad, text, and link. ***This is the only way to reach members via their e-mail addresses.**



Feature Your Company in the e-Newsletter



150x150 static or animated button (sample)

BUYER'S GUIDE: see attached form for details

The Buyer's Guide increases exposure, promotes products & enables sales lead generation throughout the year. Listing includes Company Description, Logo, Product Photos & Product(s) Description, Link to your web site, & Company Contact Information. The Buyer's Guide is available online, in PDF format featured within the 3 AEE Conference Proceedings CDs & displayed at the World Energy Engineering Congress (WEEC), West Coast Energy Management Congress (EMC), & Globalcon trade shows.

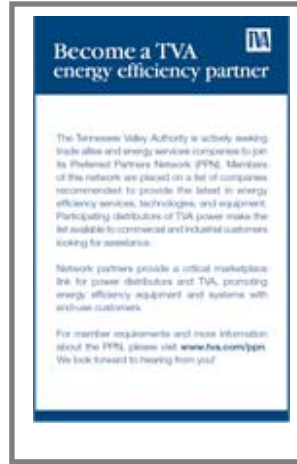
- Your Buyer's Guide Listing Included on AEE Conference CDs
- Your Buyer's Guide Listing Included in Online Searchable Database
- Your Buyer's Guide Listing Included in Energy, Power & Facilities e-Newsletter



(Sample listing)

PRINT ADVERTISING OPPORTUNITIES

Full Page Ad



(Sample Journal Ads)

AEE MEMBER JOURNALS: \$1,400 per b& w ad. (Additional costs for color options)
See attached reservation form for details

Advertise in one of AEE's member journals such as, Energy Engineering (published bi-monthly), Strategic Planning for Energy and the Environment (published quarterly), or Cogeneration & Distributed Generation (published quarterly). A 5"x 8" b/w ad in the journal issue selected. Journals will be limited up to 10 advertisers on a first-come, first-served basis.



Company Publications.

LITERATURE SHOWCASE DISPLAY

(Location- Show Entrance): \$495, per slot

Participating companies can distribute copies of their brochures, publications, etc in the Literature Showcase Display at AEE sponsored events. Includes display table in Registration area of the Expo Hall. Materials are shipped to AEE and are placed out and re-stocked throughout the event by staff. Great for Media Kits, Product Catalogs, &

Yes! We would like more information, complete the form below / fax or email back to 770-381-9865 or to jacqueline@aeecenter.org

Jacqueline Fraga, Phone 770- 279-4386 *Fax 770-381-9865 * AEE Programs PO BOX 1026, LILBURN, GA 30048-1026

NAME: _____ TITLE: _____ COMPANY: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ WEBSITE: _____ TELEPHONE: _____

FAX: _____

Yes, Please Send Us Further Details - Check All Those That Apply

- Website Banner
- Member Journals
- AEE e-Newsletters
- Literature Showcase Display
- Buyer's Guide